## List of abbreviations

AIRAll India RadioCBICentral Bureau of InvestigationCBSCommercial Broadcasting ServiceCSUCentral Sales UnitDCSDoordarshan Commercial ServicesDDDoordarshan Commercial ServicesDDDoordarshan Commercial ServicesDDDoordarshan Commercial ServicesDDDoordarshan Commercial ServicesDDDoordarshan KendraDGDirector GeneralFCTFree Commercial TimeFMFrequency ModulationIInterestKWKilowattLPTLow Power TransmitterLRSLow Range SatelliteMGMinimum GuaranteeNANot AvailableNNWNational NetworkODIOne Day InternationalPPrincipalPvtPrivatePAOPay and Accounts OfficePBPrasar BharatiPPC (NE)Programme Production Centre (North East)PSUPublic Sector UndertakingRLSSRegional Language Satellite Services\$DollarSBIState Bank of IndiaSBRSpot Buy RatesTDSTax Deducted at SourceTRPTelevision Rating PointVol.Volume	ad	Advertisement
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TRP Television Rating Point	SBR	
•	TDS	
Vol. Volume		0
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